



laadliyan

20

**CELEBRATING &
EMPOWERING DAUGHTERS**

23

IMPACT REPORT

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Sponsors &
Funders

Land Acknowledgement

We want to acknowledge that the land on which Laadliyan works on, is part of the Treaty Lands and Territory of the Mississaugas of the Credit. We want to acknowledge the territory of the Anishinabek, Huron-Wendat, Haudenosaunee and Ojibwe/Chippewa peoples; the land that is home to the Metis; and most recently, the territory of the Mississaugas of the Credit First Nation who are direct descendants of the Mississaugas of the Credit. We are grateful to have the opportunity to work and live on this land, and by doing so, give our respect to its first inhabitants.

2023 Impact Highlights

Laadliyan began 10 years ago with a mission to inspire South Asian daughters of all ages to become empowered individuals through education, engagement and awareness. Since then, Laadliyan has supported thousands of daughters of all ages all across the globe.



19
Events



700K+
Social Reach



900+
Attendees



40
Laadli of the Week
Features



100
Donors



85
Laadli to Laadli
Connections



407
Laadli Care
Packages

Laadli to Laadli Mentorship Program

A culturally nuanced mentorship program that provides support to South Asian women 16+ as they navigate their academic and career pathways. The program has made **26 new connections** in 2023 across Canada.



123
Mentors



80
Different Fields
of Expertise



"I got matched with two amazing mentors that I am still in touch with! I have learned so much because they told me about experiences that I would have never come across before."

– Laadli to Laadli Mentee

Udaari Program

Udaari is an initiative dedicated to bridging the service gap experienced by South Asian female international students upon their arrival and settlement in Canada by connecting them with community services. This program also supports academic institutions and employers by building their capacity to work with South Asian female international students.



600

Email
Subscribers



5

Academic
Institutions
Engaged



15

Workshops &
Focus Groups

"Laadliyan came to the rescue when I really needed them. I discovered the immense amount of help they offer girls like me who really need it. from gift cards for groceries, to sanitary items, to covering bills partially –they're truly a godsend!"

Women International Students The Invisible Workforce

This project explored the employment exploitation faced by young South Asian women international students and developed training modules for employers on how to better support female international students in the workforce.



[READ OUR REPORT](#)

Laadli Care Packages

The Laadli Care Package provides menstrual hygiene items to those who need it most. Each package includes: a pack of tampons/pads, deodorant, shampoo, soap, toothpaste, a toothbrush and educational resources about menstrual health.

We are thankful for our community partner Seva Food Bank for their continued support.



407

Care Packages



\$8140

Value



43

Donors

Laadliyan in **British Columbia**

2023 saw us in Surrey, BC to shine a light on the realities faced by international students and gather with **85 community** members to connect and grow.



Women Deliver, **Rwanda**



Laadliyan's Sharan Khela and Manvir Bhangu had the pleasure to attend the Women Deliver 2023 Conference in Kigali, Rwanda. They had an opportunity to network with global leaders and changemakers in gender equity and women's empowerment.

To Kill A Tiger **Film Screening**



We hosted a community screening for the award winning documentary, **To Kill A Tiger**. This was attended by **300 people** where Director Nisha Pahuja, along with community members and the audience were able to participate in an insightful panel discussion.

[LEARN MORE](#)

10 Years of **Laadliyan Gala**



This year we celebrated 10 years of Laadliyan during our annual gala attended by **200 community members, friends and family**. On this evening, we were able to honour the accomplishments of our community and foster deeper connections.

Laadliyan Chapters Launch

We officially launched Laadliyan chapters at York and McMaster University in September 2023. The mission of the chapters is to engage more South Asian community members to expand Laadliyan's network and impact in academic settings.



200

Students
Engaged



50

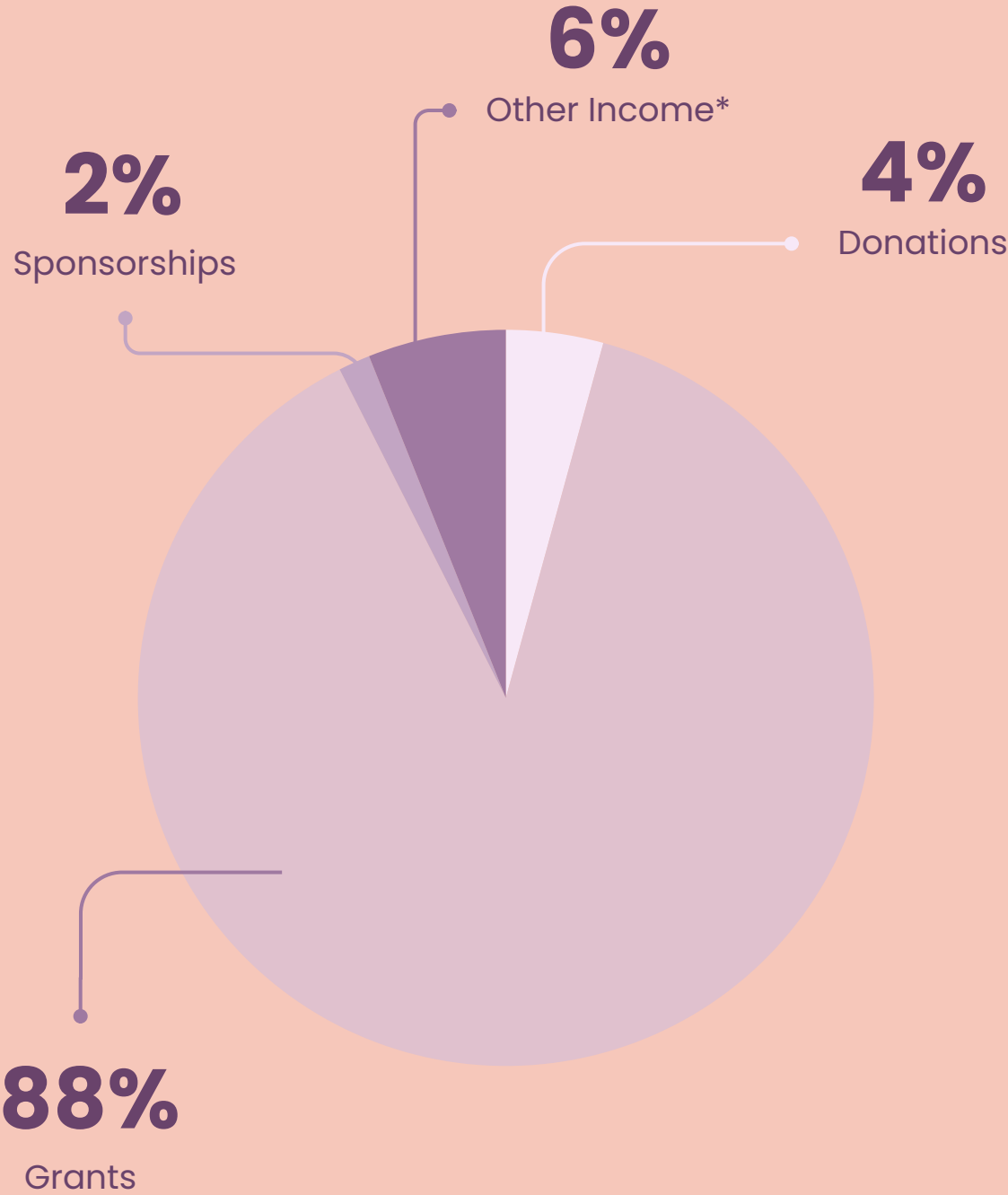
Laadli Care
Packages



\$1200

Raised in
Funds

Financial Overview



*Gala tickets sales and fee for service

Financial Overview

Donations

\$15,298

Grants

\$316,289

Merchandise

\$2177

Sponsorships

\$5000

Other Income*

\$21,722

*Gala tickets sales and fee for service

Thank you to all of our funders, sponsors and partners



A heartfelt thank you!

2023 has been marked by extraordinary achievements, and we owe it all to your unwavering support for the last 10 years. Reflecting on 2023 fills us with profound gratitude for the immense response we have received from our community.

Every contribution, no matter the size, has been a vital in our pursuit of celebrating & empowering daughters. Your belief fuels our determination to continue making an impact.

As we embark on the journey ahead, we are grateful knowing that we can count on your continued support to drive our mission forward. We look forward to making 2024 another successful year filled with great community impact!



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• celebrating & empowering daughters •