



Laadliyan is pleased to announce a donation of \$5000 and 300 menstrual cups from Diva International

For Immediate Release - June 22nd 2022

Brampton, ON - Laadliyan, Celebrating & Empowering Daughters has received a \$5000 donation and 300 menstrual cups from Diva International. This partnership showcases Diva International's commitment to supporting the community through collaboration with local non-profit organizations to offer direct menstrual support to those in need.

Since 2018, Laadliyan (laad-lee-ah) has been providing community members in need with monthly donations of The Laadli Care Package, ensuring adequate access to menstrual hygiene products. Since then, Laadliyan has successfully collected and donated over 1935 Laadli Care packages valued at \$38,700. The partnership between Laadliyan and Diva International is a true example of community collaboration and care.

Laadliyan supports the general well-being of those who menstruate by encouraging meaningful discussions in the community. In terms of advocacy and community collaboration, Laadliyan aspires to be able to ensure fair access to menstruation products. Period poverty and access to menstrual hygiene products has always been a challenge for many and during the COVID-19 pandemic, this need has only been exacerbated. "Since the start of the pandemic, we have seen an increase in the number of requests we have received from community members in need of menstrual health products and we have made sure no requests were denied during this time." says Laadliyan Founder Manvir Bhangu.

Laadliyan was founded in 2013 with the mission to empower South Asian daughters of all ages through education, engagement and awareness. Since then, we have been working diligently to promote gender equity in the South Asian community at the local and global level. Laadliyan strives to encourage our communities to celebrate daughters, ensuring that our sisters grow up feeling wanted, confident, and independent.

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