



2023 Gala Sponsorship Package

Celebrating 10 Years of Laadliyan



MISSION

Laadliyan, Celebrating & Empowering Daughters inspires South Asian daughters of all ages to become empowered through education, engagement & awareness.

VISION

To create equitable futures for South Asian daughters by providing them opportunities & guidance to pursue their independent goals & aspirations.

Celebrating 10 Years of Laadliyan

Join us as we celebrate **10 years** of Laadliyan's remarkable impact on our community and raise a toast to South Asian girls and women in leadership.

Embassy Grand Convention Centre
Thursday, November 16th 2023
7pm



WHY BECOME A SPONSOR?

At Laadliyan, we are deeply committed to offering South Asian daughters in our community with pathways to leadership and personal growth. As we commemorate our remarkable 10-year journey, we eagerly anticipate your support, which will enable us to cultivate larger scale mentorship and leadership prospects for South Asian daughters within our community.

By becoming a sponsor, you will gain access and exposure to Laadliyan's growing community which has been lovingly nurtured over the last decade. This presents a unique opportunity for sponsors to align their companies with a highly driven and impactful team of young women who are championing social justice and gender equality in the South Asian community.

OUR GOAL

Help us raise **\$20,000** to take our **Laadli to Laadli Mentorship Program** to new heights by providing culturally responsive leadership and mentorship opportunities to more South Asian girls and women across Canada. Your support will allow us to unlock the potential of South Asian daughters and create more opportunities for connection, networking and professional development across the country.

The experience that I gained from the Laadli to Laadli Mentorship Program has been absolutely wonderful. I got matched with two amazing mentors that I am still in touch with and I have learned so much because they told me about experiences that I would have never come across before.

Laadli to Laadli Program Mentee

OUR IMPACT

- 7580** Social Media Followers
- 108k+** Annual Social Media Impressions
- 7000+** Annual Website Visits
- 1376** Newsletter Subscribers
- 1200+** Daughters Supported Annually



To learn more about our impact in the community, please click [HERE](#).



SPONSORSHIP TIERS

	Lead Gala Partner \$10,000	Silver Sponsor \$5000	Bronze Sponsor \$2500	In Kind Sponsor
Gala Tickets	16 (2 tables)	8 (1 table)	4	2
Social media promotions (Sept-Nov)				
Logo in 2023 Impact Report				
Gala Day Slide deck placement				
Logo on website				
Monthly Newsletter recognition	Placement in 5 Newsletters	Placement in 4 Newsletters	Placement in 3 Newsletters	
Emcee Recognition				
Speaking & Award presentation opportunity				
Social Media highlight post in October				
Press release acknowledging support				
Display org pop-up banner at event				

Sponsorship packages can be tailored to your specific marketing needs. Recognition will reflect your level of support and be in conjunction with year-round engagement.



OUR AUDIENCE

- **200+** guests in attendance
- Majority of guests will be business owners, community members, executives, sponsors, donors and program participants
- We will also have 3 **Laadiyan in Leadership Award** Recipients attending
- Tickets are \$120/person



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A NOTE FROM OUR FOUNDER

"A decade ago, I launched Laadliyan from my living room with a simple goal: to combat gender inequality and empower girls and women in my community. Looking back, I see a young girl with a vision to create opportunities for others girls and women. Despite changes in programs, volunteers, and initiatives over the years, one truth remains unchanged: Laadliyan remains a vital asset to the South Asian community. I'm immensely proud of our small yet impactful team's achievements. With your ongoing support, I eagerly anticipate the positive contributions we'll continue to make in the years ahead."

Love,
Manvir Bhangu



Previously Featured On



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www.laadliyan.com