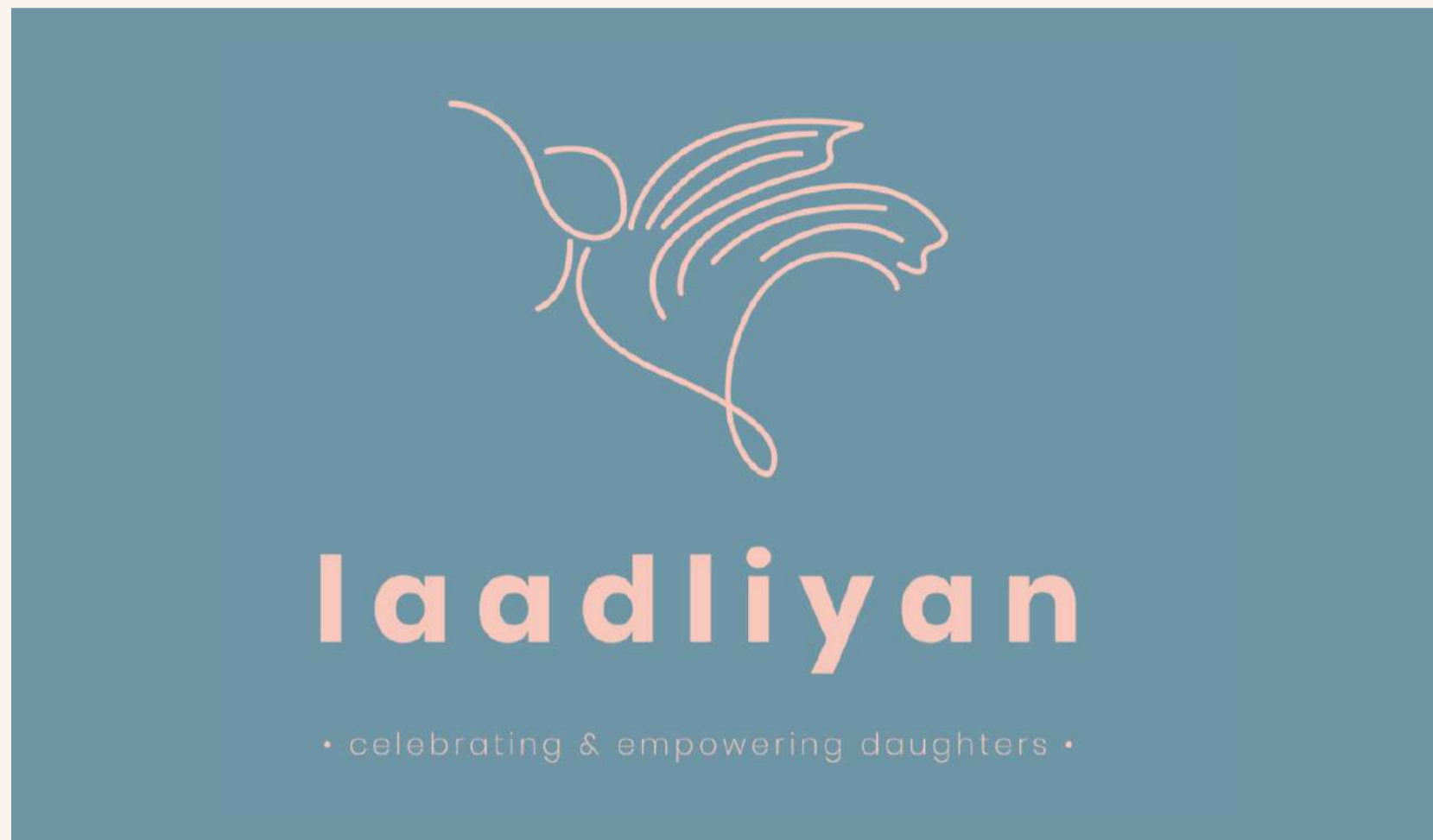


LAADLIYAN, CELEBRATING AND EMPOWERING DAUGHTERS



IMPACT REPORT 2021

IMPACT REPORT 2021



WELCOME TO OUR 2021 IMPACT REPORT

Firstly, we would like to thank you for your support in 2021. Despite another difficult year, Laadliyan was able to support thousands of girls and women in the community. We not only ran virtual programs, we also had the great fortune to host some in person events due to the easing of certain pandemic restrictions. This report is a snapshot of all of the amazing things our team did in 2021 and showcases how we were able to be a pillar of support for daughters. Although this report cannot capture every single thing we did in 2021, we hope it will showcase the impact Laadliyan has made in the lives of many girls, women and families.

As we wrapped up 2021, not only were we proud of all that we achieved, we were also amazed at how important Laadliyan has become to the Peel community and we are ready to do more in 2022!



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Founder's Note

Another year has come and gone and Laadliyan has been able to provide so much support to the community during this unique time. I am still in awe of how much our organization has meant to South Asian daughters of all ages, not only living in the Greater Toronto Area or Canada but across the world.

Laadliyan has been responsive and committed to the needs of our sisters and we have made sure to break the traditional barriers of service delivery and provide support in ways that the community needed. I want to dedicate the success of 2021 to my amazing team, all of whom are passionate and dedicated volunteers. This organization would mean nothing without them, especially during a worldwide pandemic. I hope 2022 provides Laadliyan more opportunities to support, empower and celebrate girls and women while also keeping the community actively engaged in conversations about gender equality.

Love & light,
Manvir Bhangu

Our Impact: A Look Back on 2021

Laadliyan di Lohri

In January of 2021, with 74 virtual attendees, we celebrated Laadliyan di Lohri in style! We had the honour of hosting our special guests, mom and daughter duo, Raj & Harjot Ghuman and Supreet Singh, AKA The Guitar Guy!

Laadli Bazaar

Attended by over 65 guests, we hosted our first ever Laadli Bazaar to provide South Asian businesswomen with a platform to showcase their talents and products. We also got a chance to purchase some amazing goodies!



Community members shopping at the Suit Me Boutique booth at the Laadli Bazaar

Chashm-e-bulbul

In September 2021, we were honoured to be invited to a private tour with our Biji & Me participants of the chashm-e-bulbul exhibit curated by Raji Kaur Aujla as part of ArtworxTO at Bayview Village.

International Day of the Girl Fundraiser

in honour of International Day of the Girl Child, in 2021, we raised \$8000 to support over 160 daughters with access to technology. This included 141 living at Jyoti Sarup Kanya Asra in Punjab, India and 19 international students living in Peel Region



Biji & Me participants at the Chashm-e-bulbul exhibit



The Daughters from Jyoti Sarup Kanya Asra

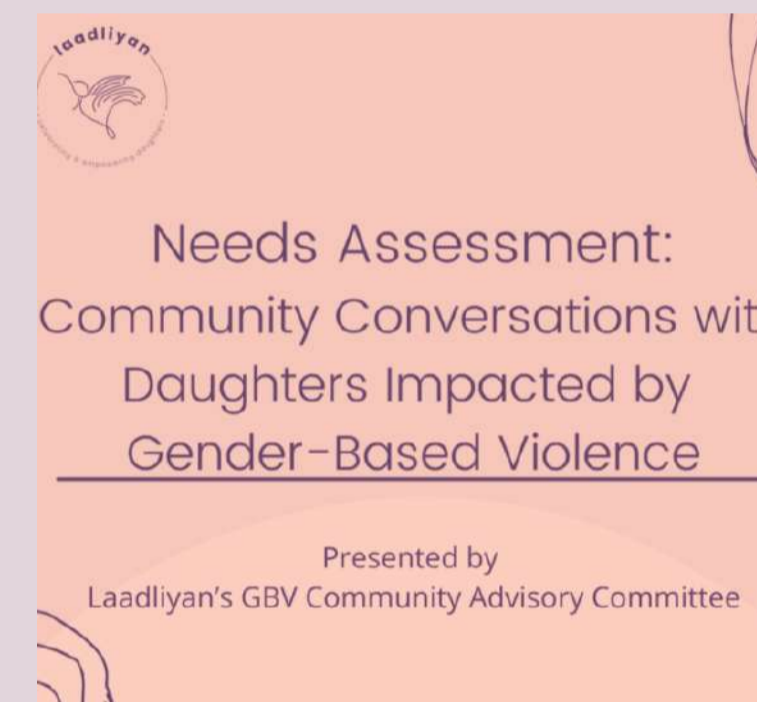
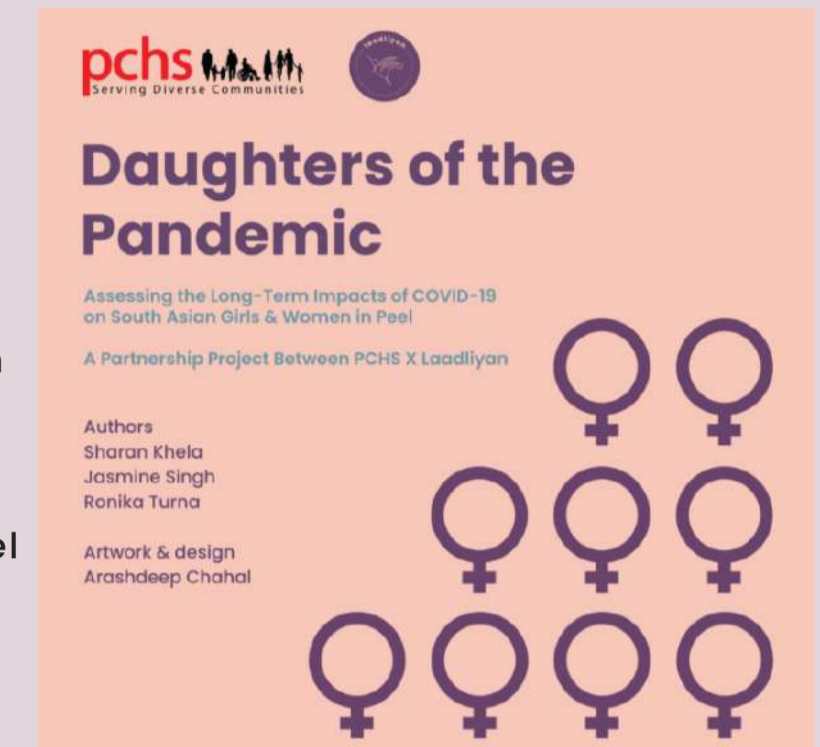


The Laadliyan booth at the Laadli Bazaar

Our Research

Daughters of the Pandemic

As you may already know, South Asian girls and women have been tremendously impacted by the pandemic. In partnership with Punjabi Community Health Services, we conducted community based research to learn more about the challenges South Asian daughters within the Peel Region have been facing as a result of COVID-19. Through focus groups with daughters living and/or working in Peel Region, we collected community narratives to inform our programs. You can read the full report [here](#).



Needs Assessment: Daughters Impacted by Gender Based Violence (GBV)

In May 2021, we conducted a community conversation with 16 South Asian daughters who have been impacted by Gender Based Violence (GBV). This report was put together to highlight the experiences of these daughters and identify their needs. You can read the full report [here](#).

Canada's Action Plan to end Gender Based Violence

Another milestone moment for us in 2021 was having the opportunity to inform Canada's National Action Plan on Gender Based Violence. Funded by the YMCA, we had the opportunity to bring together over 50 community members for an open and engaging discussion on how GBV impacts the South Asian community.

Our TV Features

OMNI News



City News x Omni News

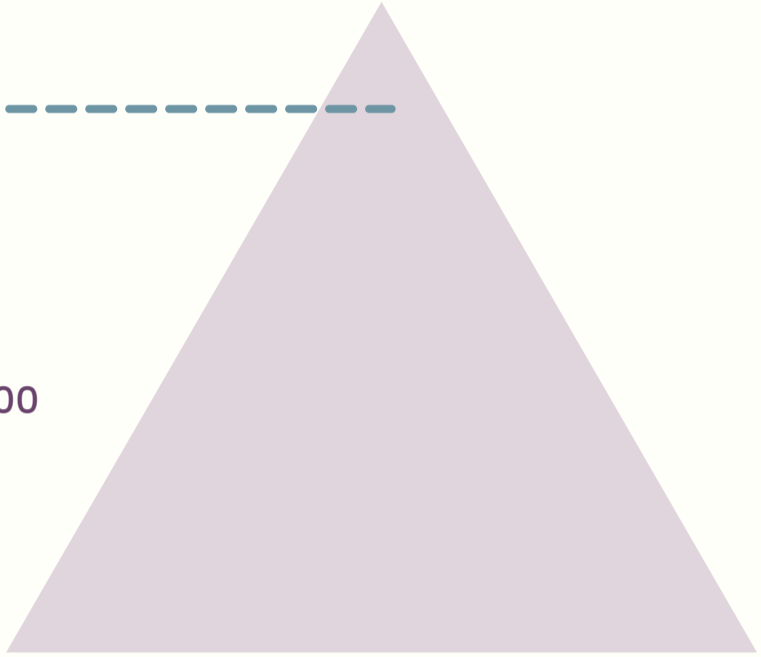


Our 2021 Finances at a Glance

Grants

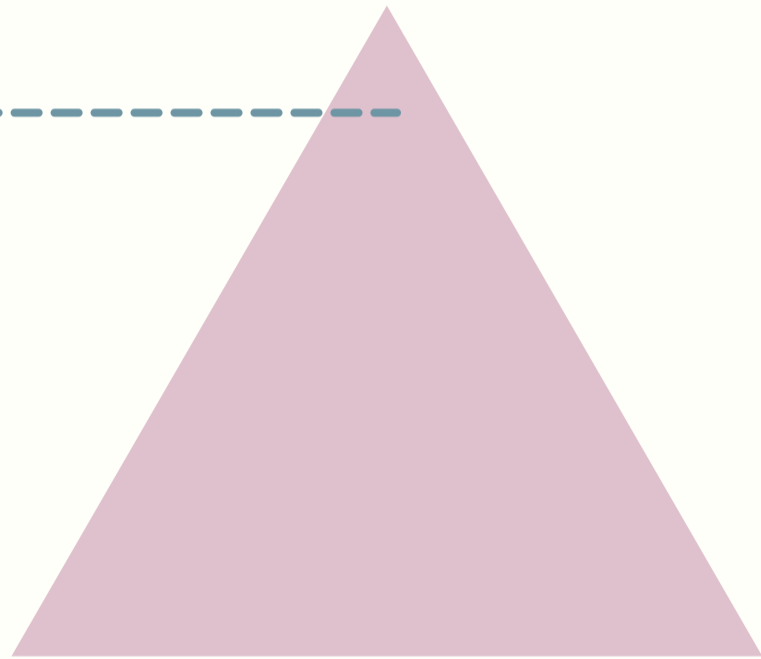
- Region of Peel - \$70,100
- Canada Summer Jobs - \$29,049
- Seniors Community Grant - \$25,000
- YWCA- \$15,000
- PCHS- \$20,340

TOTAL - \$159,489



Fundraiser and Care Packages

Fundraiser: \$8000
Care Packages: \$3920



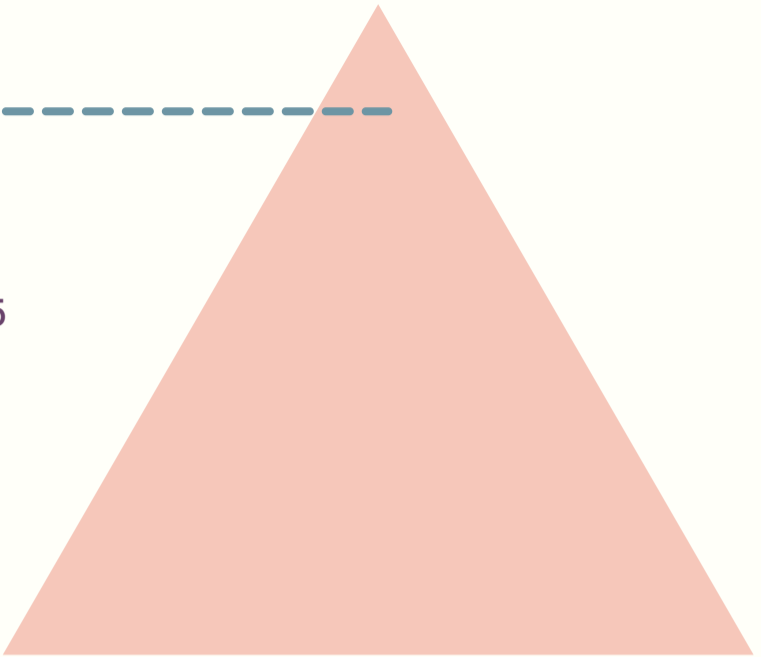
\$ 179,906

Fundraiser and Care Packages

Donations

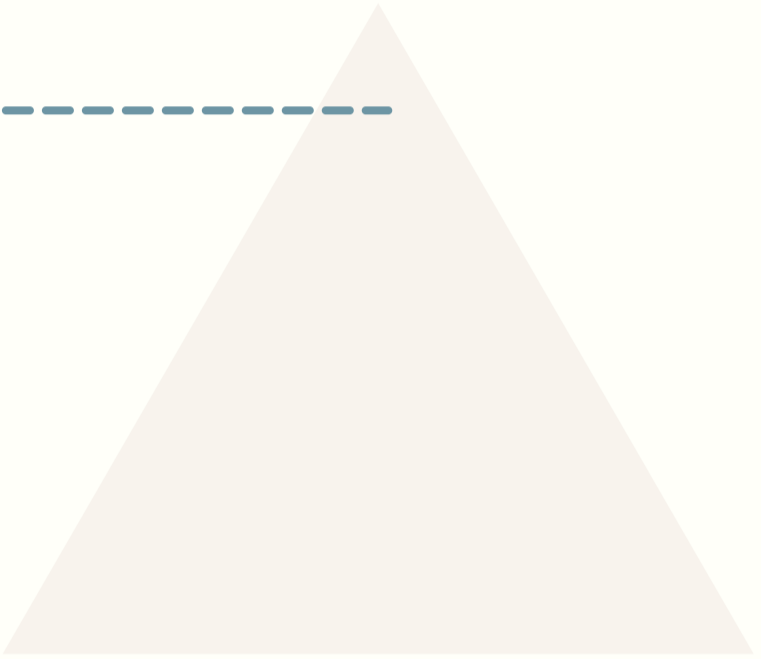
- International Student Fund - \$2845
- General Donations - \$2652

TOTAL- \$5497



Laadli Merch

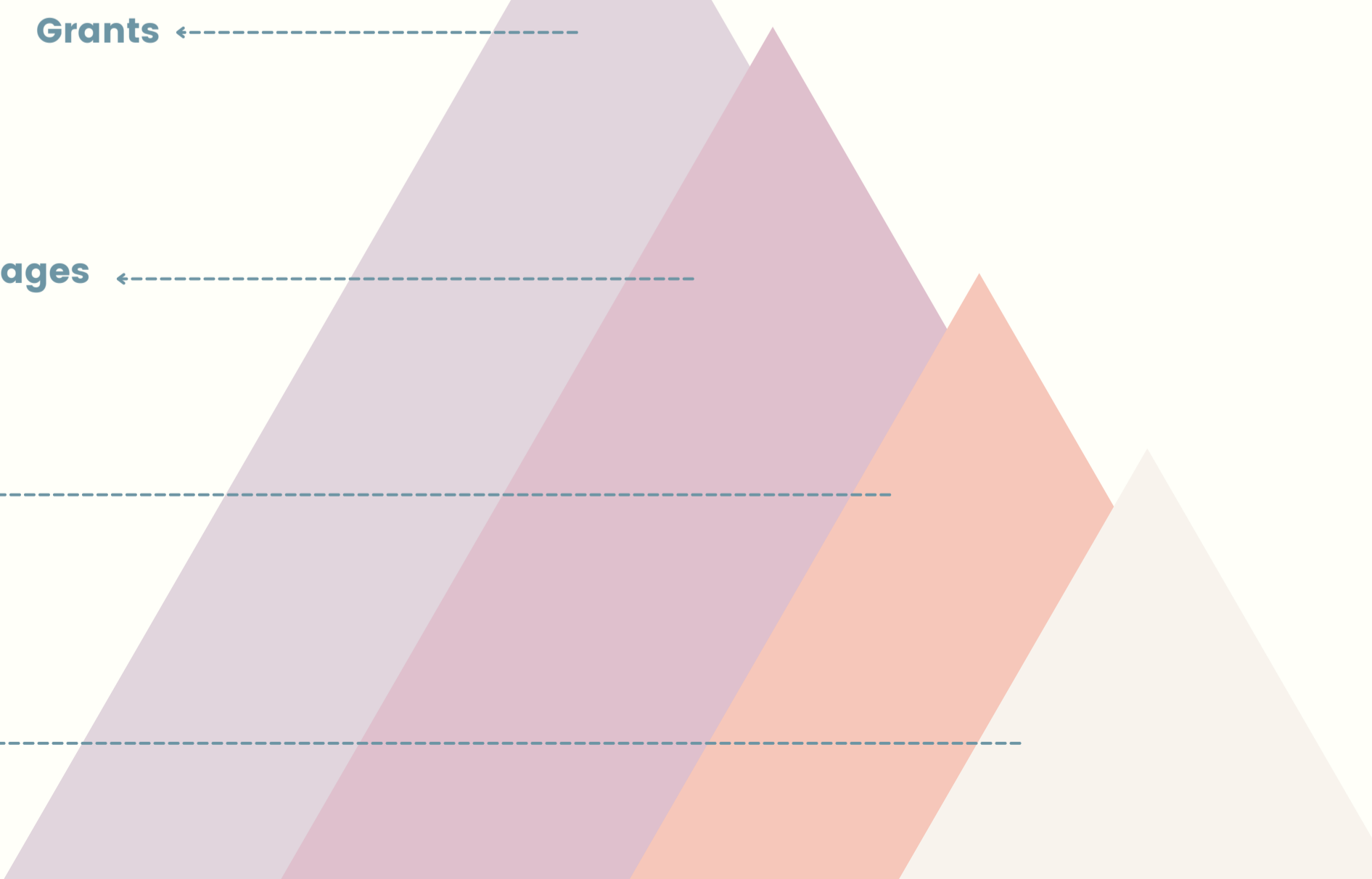
\$3000

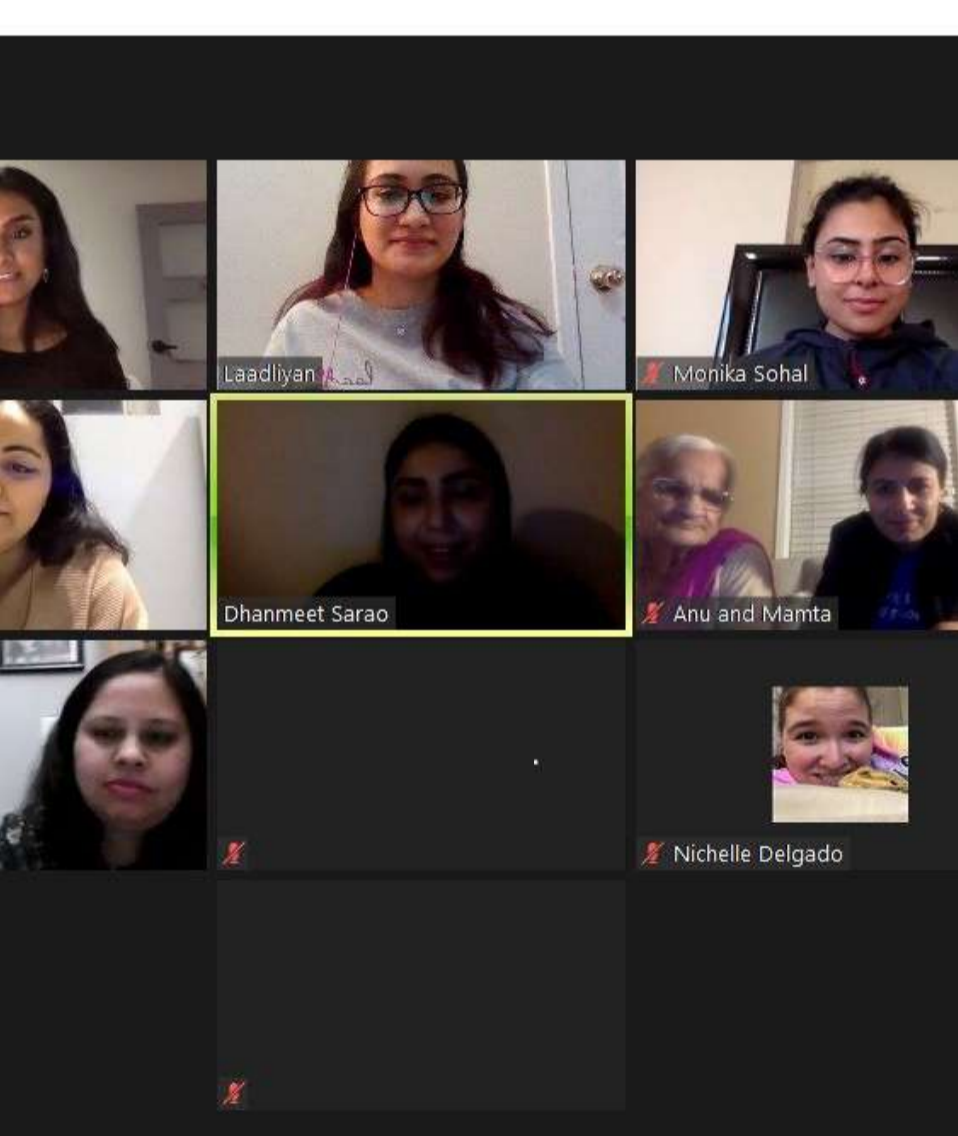
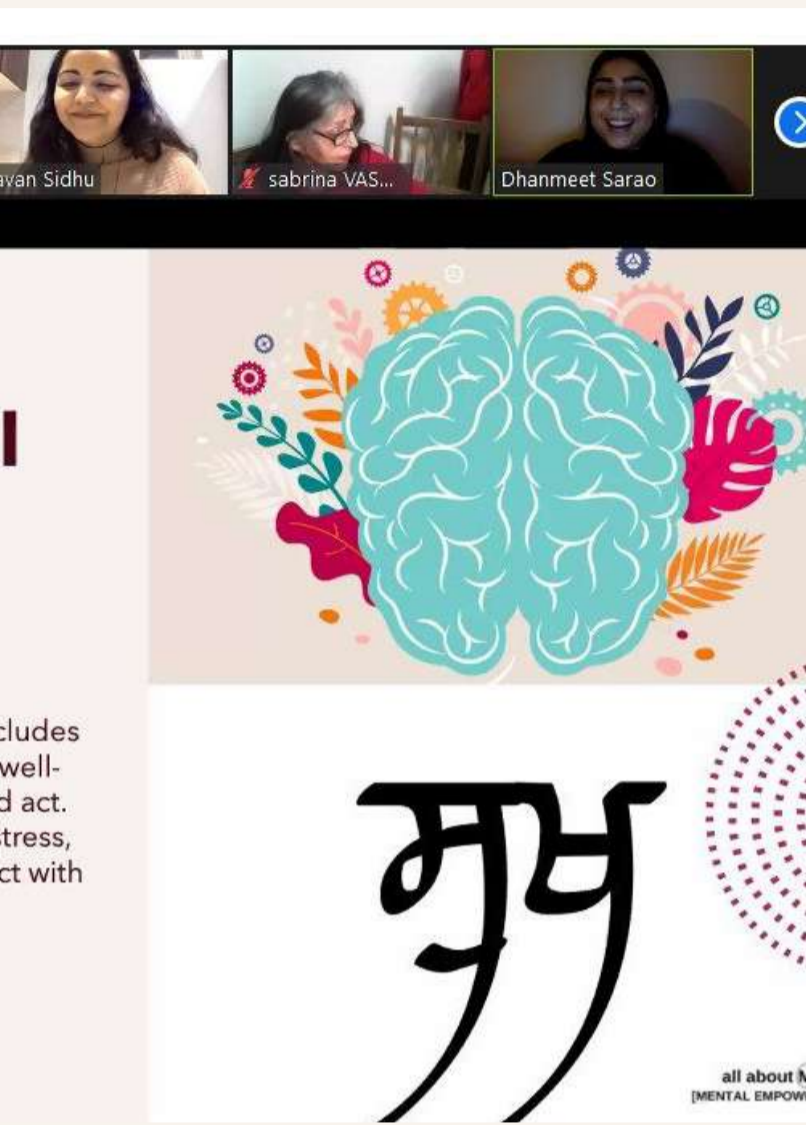


Merch

Donations

Grants





“Thank you so much for your help. I read your note that makes me cry. I am really grateful to Team Laadliyan for helping me in this difficult time. You [all] are like angels for me. Thank-you so much. God bless you Team Laadliyan.”

“Hello, Just wanted to thank you so much for your great gift as a help and support. It is very much appreciated. Also you did very well inspirational initiative. Once again thank you so much.”

The experience that I gained from the program has been absolutely wonderful. I got matched with two amazing mentors that I am still in touch with and I have learned so much because they told me about experiences that I would have never come across before. This program has allowed me to be paired with such amazing people and I learn so much from them.

Laadliyan Improving Lives

From laadli care packages, to resources, to events, throughout 2021, Laadliyan strived to improve the lives of South Asian girls and women.

The Udaari Project

The pandemic has heavily impacted the International Student Population living, working and studying in Peel Region. From providing access to health, legal and employment related information, adequate housing, to providing essentials such as food, clothing and hygiene products, we have done it all!

In 2021, we directly supported 191 international students with grocery gift cards, winter clothing, health related products and services, home essentials, academic and professional development support. This support is valued at \$41,183.20

Laadli to Laadli

Making connections during 2021 became even more important as people were isolated and unable to do traditional networking. Our Laadli to Laadli Mentorship Program saw a great rise in mentor applications from professional South Asian women who wanted to give back to their younger sisters in the community. We made a total of 52 connections between mentors and mentees.

Through Laadli to Laadli, we also had the opportunity to virtually conduct workshops and seminars with 3 local high schools in the Region of Peel resulting in 4 workshops and 88 high school students impacted! A special thank you to Judith Nyman Secondary School, North Park Secondary School and Humberview Secondary school for inviting us to speak with your students!



Biji & Me

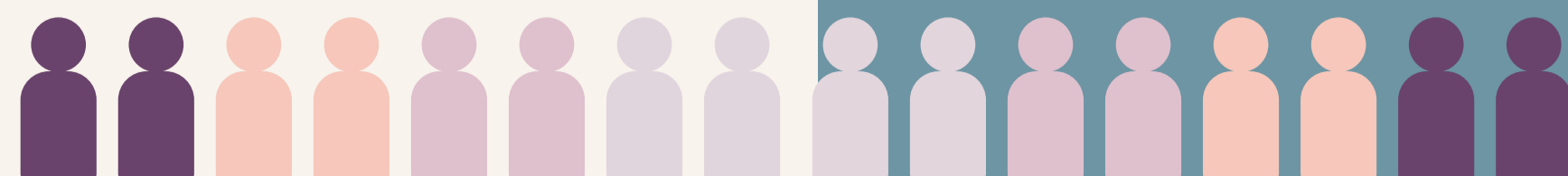
Our Biji & Me program provides South Asian grandmothers and granddaughters spaces to connect and share knowledge while decreasing the generational gap that exists.

This beloved program remained virtual for 2021 while we offered participants the same level of support and energy. Workshops included yoga for grandmothers and granddaughters, jewellery making, Health and Wellness education and of course dancing! For each workshop, participants were delivered supplies and treats thanks to you our amazing volunteers.

Laadli Care Packages

Our Laadli Care Package provides essential menstrual hygiene items to those most in need in our community. In 2021, we saw an increase in need for menstrual hygiene products in women's shelters, food banks and international students. Through collaborative efforts with our community, we donated a total of 800 Laadli Care packages valued at \$17,600

We ended the year with our annual holiday drive and packaging party where we collected donations worth \$4500 and packaged 200 laadli care packages with support from our amazing community!





We Couldn't Have Done This Alone: THANK YOU

A special thank you to our funders, donors, partners, friends and volunteers. We simply cannot do the work that we do and have the impact that we have without your support. Our success of 2021 is the result of the hard work, philanthropy, and collaboration with our beautiful community.

Thank you to our sponsors and funders:

- Region of Peel
- YWCA
- Government of Canada
- Government of Ontario
- Mr. Nice Socks
- Seva Food Bank
- Sweet Chandelier
- Punjabi Community Health Services
- Sheridan College
- Gillz Sweets
- University of Toronto Mississauga
- Omni Television





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Designed by: Manvir Kaur Mangat

